

**ABSTRAK**

**FAKTOR-FAKTOR YANG MEMPENGARUHI VOLUME  
EKSPOR CRUDE PALM OIL (CPO) INDONESIA TAHUN 1995-2007**

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Penelitian ini bertujuan untuk mengetahui pengaruh tingkat produksi minyak mentah sawit terhadap volume ekspor minyak mentah sawit di Indonesia, mengetahui pengaruh konsumsi minyak mentah sawit terhadap volume ekspor minyak mentah sawit di Indonesia, mengetahui pengaruh harga nasional terhadap volume ekspor minyak mentah sawit di Indonesia, dan mengetahui pengaruh nilai tukar rupiah terhadap volume ekspor minyak mentah sawit di Indonesia.

Sumber data merupakan data sekunder yang diperoleh dari berbagai sumber antara lain dari Departemen Pertanian, Direktorat Jendral Perkebunan, Badan Pusat Statistik serta literature lain yang mendukung. Penelitian ini menggunakan teknik analisis data *regresi linier berganda*. Jenis penelitian ini adalah penelitian deskriptif kuantitatif.

Nilai koefisien ( $R^2$ ) diperoleh hasil sebesar 0,991, yang menunjukkan pengaruh variabel independen terhadap variabel dependen adalah sebesar 99,1%, sedangkan sisanya 0,9% dipengaruhi oleh faktor lain di luar penelitian ini. Kesimpulan yang dapat diambil dari hasil analisis *regresi linier berganda* menyatakan bahwa variabel independen yaitu produksi minyak mentah sawit mempengaruhi volume ekspor minyak mentah sawit di Indonesia, konsumsi minyak mentah sawit mempengaruhi volume ekspor minyak mentah sawit di Indonesia, harga minyak mentah sawit mempengaruhi volume ekspor minyak mentah sawit di Indonesia dan nilai tukar rupiah mempengaruhi minyak mentah sawit di Indonesia.

Dari penelitian ini penulis menyarankan pemerintah hendaknya perlu meningkatkan produksi secara ekstensifikasi dan intensifikasi serta mendirikan pabrik pengolahan minyak mentah sawit, pemerintah hendaknya mampu memenuhi konsumsi dalam negeri terlebih dulu dan pengembangan minyak mentah sawit lebih diarahkan pada upaya menekan harga sehingga harga jual dapat terus meningkat.

**ABSTRACT**  
**THE INFLUENCING FACTORS**  
**ON THE INDONESIAN CRUDE PALM OIL EXPORT VOLUME**  
**DURING 1995 - 2007**

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The purposes of the research are to detect: (1) the influence of crude oil production (CPO) level on the Indonesia's crude palm oil export volume; (2) the influence of CPO consumption on the Indonesia's crude palm oil export volume; (3) the influence of domestic / national price on the Indonesia's crude palm oil export volume; (4) and to know the influence of the Indonesian currency exchange rate on the Indonesia's crude palm oil export volume.

The data were collected from various secondary sources. Among others were the Agricultural Departments, the Directorate General of Plantation, Statistics Central Bureau, as well as other supporting literatures. The research is a descriptive -and quantitative research. Technique of analyzing the data was double linear regression.

The coefficient value was 0.991, which indicated that the independent variables influence the dependent variables as high as 99.1 %, whereas 0,9 % was influenced by other factors which were not included in this research. The conclusions of the analysis by double linear regression were that the independent variables, the CPO production influenced the CPO export volume of Indonesia. The CPO consumption influenced the CPO export volume of Indonesia. The price of CPO also influenced the CPO export volume of Indonesia, and the Indonesian currency exchange rate had an influence on the CPO export volume of Indonesia.

Based on the result of the research, the writer proposes that the government should encourage and increase the production of crude palm oil extensively as well as intensively. The government should be able to fulfill the domestic consumer's need. The development of crude palm oil industry should be directed to pressure the price in order to increase the sales.